



Leadership Development ~ Professional Networking ~ Community Services

****Notice of Event Topic/Speaker Change****

Due to a personal emergency, Dr. DJ Ida will not be presenting at our event on Monday, 6/21.

We apologize for this last minute change; however, we are fortunate to have another great speaker graciously accept our request to present on such short notice. Below is the description of the new presentation as well as the biography of the speaker.

We hope that you will still join us on Monday for this wonderful event, but if you would like to un-register or request a refund, please let us know so we can plan food accordingly.

For any questions, please contact us at info@naaapcolorado.org.

Thank you for your continued support,

NAAAP and ACC Leadership Teams

Special Power Connect!

Stand Apart from the Competition & Leverage Your Personal Brand

Special Presentation by NAAAP CO and the Asian Chamber of Commerce

[more info](#)

This program is for individuals looking to maximize their strengths, experiences and values to create and manage their desired reputation. Lida's programs are all about marketing – Effective reputation management attracts opportunities for success.

- Discovering what makes YOU special?
- The brand promise - how to articulate your unique selling position
- Soliciting feedback and input
- Aligning your brand with the functional/emotional needs of your target audience
- Understanding and communicating to key audiences
- Marketing your brand through consistent action using social media, social networking, elevator speeches, brand image and body language.

Date: Monday, June 21

Time: 6:00pm - 8:00pm

Place: Imperial Chinese Restaurant
431 South Broadway

Denver, CO 80209-1520

Cost: Free for NAAAP and ACC members/\$5 for non-members

Parking: Free

Register: At the [NAAAP Colorado Events Calendar](#)

**ACC members please register through the ACC Office to receive member rate:
asiancc@rmi.net or call 303.595.9737

Lida Citroën has been helping businesses and professionals uncover and develop their true brand value for more than 20 years. As principal of LIDA360, a turnkey marketing communications firm, she helps her clients unleash their unique brand qualities and assets to produce effective marketing programs. Lida presents on personal brand development, social media and intentional networking. Her methodology and approach are both innovative and practical, and she is recognized for her contagious passion for quality.

Upcoming Events

For more information or to register for an event, please visit the [NAAAP Colorado Event Calendar](#)

Power Connect - Stand Apart from the Competition & Leverage Your Personal Brand Special Presentation by NAAAP Colorado and the Asian Chamber of Commerce

Monday, June 21 - 6:00pm - 8:00pm

Imperial Chinese Restaurant - 431 South Broadway - Denver, CO 80209

Free for NAAAP and ACC members - \$5 for non-members - Appetizers included

[more info](#)

Asian/Pacific Islander Community Picnic

Saturday, June 26 - 11:00am - 3:00pm

Clement Park Shelter G - 7306 W Bowles Ave - Littleton, CO 80123

More details to follow

[more info](#)

2010 Leadership Development Workshop Series: The Fine Art of Small Talk Featuring Denver's own bestselling author and keynote speaker Debra Fine

Wednesday July 14 - 5:30pm - 9:00pm

\$20 members/\$20 non-members

3-Workshop Package: \$56 members/\$80 non-members

[more info](#)

Colorado Dragon Boat Festival

Saturday, July 24 - 10:00am - 6:00pm and Sunday, July 25 - 10:00am - 5:00pm

Sloan's Lake Park - Sheridan Blvd & W 17th Ave - Denver, CO 80219

Boat Race Team and Beer Garden volunteers needed! Click below for details.

[more info](#)

We Make Leaders
Membership

To keep updated on our events,
connect with us on facebook,
twitter, meetup, or linkedIn!

Membership fees:

\$15 for students

\$25 for working professionals

\$40 for couples

For more info on memberships, please email:

membership@naaapcolorado.org.

or visit us on our website www.naaapcolorado.org

Special thanks to our chapter platinum-level sponsor:



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